

Be A SuperStar Communicator: empowering your talented staff to perform with confidence, impact, credibility and presence



Are you looking for inspiring, supportive, motivational workshops for your INSET and Professional Development programmes?

Do you want your talented staff to feel valued?

Do you want them to develop more confidence when dealing with difficult conversations?

Do you want them to manage their fear and show up with confidence?

Do you want them to speak and communicate with confidence and impact in all conversations: in the classroom, with colleagues, parents, students and stakeholders?

I deliver speeches, masterclasses and workshops for talented education professionals on a range of communication skills. As a former teacher, and teaching in my family, I fully appreciate the challenges this incredible profession has. AND my work is [CPD accredited](#) for the quality of content, learning outcomes and delivery.

I would be delighted to support the professional development of your talented team.

www.superstarcommunicator.com +44 1438 718 509
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"I've worked with Susan in a number of different capacities and for different audiences and can highly recommend her interactive, thought provoking and energetic workshops!"

Ellie Best EMEA
LEARNING AND
DEVELOPMENT
MANAGER, INVESCO UK

"Her style is simple and entertaining. Her knowledge of the topic and way of presenting leaves you with things to think about. She engages audience by being people person and offering quality content."

Edite Browell MULTI-
NATIONAL CORPORATE
CLIENT ADVISOR

"Susan delivered two workshops on communication. Very useful for guests. Snappy and useful. Would recommend her highly."

Sally Penni BARRISTER AT
LAW

"Susan is an empowering, personable and highly engaging speaker who brings out the best in her audience. Susan really takes the time to tailor each of her talks to her audience and to answer each question carefully, helping you to grow as a professional."

Jana Landown
UNDERWRITER

About Susan

Susan's training session was very informative and gave me some great ideas to boost my online teaching. She has a great deal of energy and her energetic personality made the session very enjoyable. Thank you Susan!

Ross Childs,
Head of Languages,
St Columbas College

Susan has a plan. This makes it very easy to work with her.

Her content & tips are chunked "easy to digest" and even more important: they all make sense and are easy to apply. Did I mention that she is fun and entertaining on stage (live and virtually)? Saying this as a communication expert - Susan is communicative gold.

Katja Schleicher, Media and Communications Expert, Speaker, and MC



Contact details:

[Website](#)

[Book a Call here](#)

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Hello! I'm Susan and I am passionate about supporting everyone to speak and communicate with confidence, to ensure you are listened to; you have impact when you speak. This everything from public speaking in assemblies, being a discussion panellist, presenting, pitching, communicating in meeting and leading teams.

My background is from a teaching family: my grandfather was a headmaster; my father was a deputy headmaster of a Sunday Times School of the Year secondary school and my brother is a member of a senior leadership team of a secondary school. I was a teacher QTS for several years; in Kenya, India and UK before retraining as an opera singer, but have kept in close contact with the teaching profession; delivering workshops and speeches for Learning Trusts and schools.

Why am I motivated to everyone to shine? I was someone who was very quiet at school and at university; and if I am honest, got extremely nervous speaking in class at school or contributing in seminars at university. At times I was underestimated and missed out on opportunities because I was quiet. I am very aware of talented people who like me, have been undervalued because they are quiet.

Yet I went on to be an international singer, performing as a soloist in front of hundreds of people. How did I do it? It was a combination of a number of techniques I learnt in the theatre; further studying, knowledge of Neuroscience which helped me understand how to manage fear, a change of mindset and experience of working in business.

This inspired me to create the Superstar Communicator™ methodology; I identified key skill areas essential to be a great speaker and communicator, with systems, checklists and easy ways to construct conversations. And to ensure everyone was noticed and made a positive impact.

I have helped thousands of people globally who have attended my masterclasses, seminars, workshops; listened to the podcast or been trained or coached by me. I want you to shine; to be noticed; to be heard and to make a positive contribution in all conversations, and to have a positive impact in the classroom.

How can I help in your CPD, NPQ and INSET Programmes?

I deliver speeches, masterclasses and breakout workshops for teachers at different stages of their professional journey. The content is using the latest communication theory, knowledge of neuroscience and practical solutions. Training for Leadership Teams: NPQ and NQT, as well as CPD for all

Be a SuperStar Communicator: Be Seen, Be Heard, Make an Impact

Susan recently hosted a fantastic session on 'How to be a SuperStar Communicator' with CIPS MENA. I had the pleasure of engaging with Susan during the virtual workshop set up. She was very easy going and responsive despite her busy schedule. The engagement and feedback after the session was mind blowing and she was such a breeze to work with. I highly recommend Susan as a guest speaker, mentor & trainer!



Contact details:

[Website](#)

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Being able to speak and communicate with impact is an essential skill. This is necessary for the teaching profession and for support staff at all stages of their career. Having the ability to speak and communicate effectively, with confidence, clarity, credibility, influence and presence makes a significant difference to any professional.

Whether you are delivering a lesson to students; leading a departmental meeting; leading an assembly or speech to year groups; welcoming all of the new students and parents in a public speech; even having conversations internally and externally.

In this session, I share techniques and tips to ensure you will have more impact, presence and influence when you speak and communicate.

Content includes:

- Recognising what the purpose of the communication is
- Who you are speaking to
- Top Tips for Listening
- How to be concise and make more impact by saying less
- The power of stories and casestudies
- Tips on preparation
- How our body language: posture, gestures and facial expressions could make more impact when we communicate
- How we can speak so it is as easy as possible for others to listen and understand us

This is a practical session where those who wish to practice developing a more powerful posture and project their voices could have a go. But some attendee might prefer to watch which is fine.

Who is this for?

Any talented member of staff who wishes to

Senior Leadership Teams and managers, to lead teams, but also to increase knowledge in creating positive learning environments.

NQTs for professional development

Format: Keynote motivational speech, INSET workshop, breakout workshop at Conferences

Manage your Fear and Show up with Confidence

Susan recently delivered a fantastic session entitled 'Bringing the Human Connection into Business Conversations' as a guest speaker on a recent CPDSO virtual masterclass. As a business leader in communication, she provided a wealth of information for our providers on having positive and impactful business conversations. As part of the brief, Susan also had great advice on structuring business communications and contracts to build long-term relationships and repeat business. It was a pleasure to work with Susan, and would strongly recommend her as a speaker or trainer. She really is a Super Star Communicator!

Amanda Rosewwarn
CEO, The Professional
Development
Consortium



Contact details:

[Website](#)

[Book a Call here](#)

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Changing your mindset I know you are all amazing people, doing incredible work within the education sector. But we are all human beings, and fear can get in the way of being the best versions of ourselves and hitting our potential. There are situations where we are affected by fear; this could impact on our performance, or we could avoid taking up opportunities that could progress our career.

But understanding fear could also support students and colleagues whose performance might be hindered by fear.

In this powerful masterclass, I share techniques to understand and manage your fear so you can present the very best version of yourself in business situations. Using proven knowledge from Neuroscience as well as her experience as a professional musician, I deliver invaluable content.

Content could include:

- Understanding why we get nervous or have fear
- What is happening neuroscientifically in your brain
- Top Tips for managing your fear
- Creating a daily routine to manage
- Creating a self psychological work environment for your students AND staff
- Ways you can reframe your fear and change your mindset

Who is this for?

Any talented member of staff who wishes to learn more about managing their fears, to ensure they perform well and support their students' performance to the best of their abilities.

Senior Leadership Teams and managers, to lead teams, but also to increase knowledge in creating positive learning environments.

NQTs for professional development

Format: Keynote motivational speech, INSET workshop, breakout workshop at Conferences

"I believe that every one of you is talented and I think you are amazing."

These are the words that Susan used when supporting ELSA Next Generation with the creation of a video clip. Susan understands that our young people all deserve to realise a bright, fun, and inspiring future and she supports as an ELSA volunteer with huge enthusiasm, a desire to impart her knowledge and ensure all young people leave better informed and excited about their potential. Susan is willing to use her own experiences of mentor support making all the difference, and she is keen to ensure we all know not to give up and keep striving. Seeing your vision, asking for support of those who recognise your talent, opening your eyes and experiencing things are key messages from Susan. Susan very much believes in others; raising aspirations, self-worth, and the desire to explore future opportunities and potential. No audience is too big an ask.

**Jane Shipley,
Founder ELSA Next
Generation CIC**



Contact details:
Website
Book a Call here
Email us here



Managing difficult Conversations with confidence and professionalism

Having constructive conversations with students, colleagues, external agencies and parents is an essential skill for all teachers and support staff. Having difficult conversations may never be easy, but there are ways to make those conversations both productive and as painless as possible.

Avoiding having these conversations, or discussing the particular problem could escalate the challenge. Feeling ignored fuels anger for other people if they don't have the chance to discuss a particular problem. Or a student could require specialist support; but unless you have that conversation, this could be missed.

In this interactive masterclass I share ways you professionally lead a difficult conversation. Using techniques used in corporate leadership programs and negotiation skills, as well as key aspects of the SuperStar Communicator™ methodology, you will discover a variety of systems and processes to use, to add a structure to conversations.

The session includes:

- Techniques on how to be specific in these conversations
- Understanding what could be happening neuroscientifically, and how this support you when you are in challenging conversations
- Techniques in balancing empathy with getting your message across.
- Avoiding being personal when having these conversations
- The power of listening and different listening techniques to use in different conversations
- How the language you use impacts the success of the conversation
- Offering solutions rather than allowing a comment or conversation to 'hang'
- Managing your time with increased communication streams

Who is this for?

Senior Leadership team: sharing the latest techniques in effective conversations, as part of an NPQ programme

Emerging leaders, and talented teachers who wish to develop this skill further as part of their professional development

Any employee at the school who has to deal with people externally

NQTs

Format:

Motivational speech or workshop either as an INSET event or breakout session within a conference