



WOMEN IN LEADERSHIP

COMMUNICATION COURSES





Why are leadership communication skills invaluable for talented women?



There are many talented women moving into leadership roles. They wish to make more impact; communicate with clarity, confidence, influence and credibility. The feedback we receive from our clients is that lack of confidence and an opportunity to develop specific communication skills for professional development, are of high value.

As a communications company, we specialize in supporting individuals and organisations to speak and communicate effectively. Our courses, using the SuperStar Communicator™ methodology, empower attendees to speak and communicate with clarity, confidence, charisma, credibility and impact.

How we deliver our work



We have a number of different formats to deliver this work:

- Masterclasses
- Lunch and Learn/Twilight sessions
- Workshops
- Virtual workshops
- Virtual speeches/masterclass
- One to one coaching

We are able to deliver this work in a hybrid format, but require technical support for this. Some topics are available for Keynote speeches; these are clearly indicated. To discuss different options why not [book a call](https://www.superstarcommunicator.com).

Women in Leadership Communication

This ground-breaking workshop has been delivered virtually to global audiences; to multi-national companies, business organisations and SMES. The content provides developing essential skills for anyone wishing to make a positive impact in all business conversations: from public speaking through to meetings.

The aim is for everyone to speak with confidence, clarity, credibility and impact. This workshop highlights small but significant details that ensure attendees achieve this.

Read more [here](https://www.superstarcommunicator.com)

www.superstarcommunicator.com



How to be Positively Disruptive



Positive Disruption is a phrase currently being shared by leadership and management thought leaders and is an invaluable concept for talented individuals to understand and develop.

When we are studying for professional qualifications, we focus on getting things right, without questioning anything. However, at work, many employers value those who question existing systems; who seek new opportunities for the team; who are able to articulate visions with clarity and steps to get there.

We discover the value of being positively disruptive: both for your career and your employer and share techniques to do this.

[More information here.](http://www.superstarcommunicator.com)

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Deliver a Memorable Speech or Presentation



The ability to deliver a speech or presentation with clarity, credibility and confidence is essential for any talented person. Yet it is something many people avoid or get nervous about. In this session we break down the essential steps and skills using the SuperStar Communicator™ methodology. Attendees will acquire many tips and systems to support them to be memorable and confident when delivering a speech.

[More information here:](http://www.superstarcommunicator.com)

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Virtual Presentation Skills

Since March 2020, we have predominantly communicated virtually. Before, in meetings, we might contribute, but now EVERYONE is presenting themselves virtually. There are a number of differences between communicating face to face and virtually, and we address these ensuring attendees are able to make a positive impact virtually.

[Read more here](#)

Manage your Fear and Show up with Confidence

How often has fear prevented us from doing things? Whether it is stepping up to do a presentation; going for that promotion; speaking up in a meeting with your views. This particular course is the closest to the heart of our founder, Susan Heaton-Wright, who has overcome significant fears from trauma, to become an international opera singer; Fellow of the Professional Speaking Association and award winning business owner delivering work globally. In this course, Susan uses her knowledge of neuroscience – on the science of fear as well as techniques learnt from the theatre to manage fear and nervousness. This is a powerful workshop and everyone leaves with new techniques to try. After all our aim is for everyone to be the best version of themselves, and managing fear helps you do this. Read more [here](https://www.superstarcommunicator.com).

www.superstarcommunicator.com



Raise your profile and visibility for Career Success



**RAISE YOUR VISIBILITY
FOR
CAREER SUCCESS**



It is SO frustrating when you see a colleague or acquaintance who wins their dream job. "How did they manage that?" Despite you working hard, others are promoted rather than you.

For the last four years, we have been watching and identifying how certain people raise their visibility: what activities they do to be noticed in a positive way. However, this isn't about being visible on social media; it is a bigger plan than that. We want you to be visible and valued for your work; this workshop helps you do this!

Read more [here](#)



How to demonstrate and develop Credibility

When you lead a team, you want to build their trust and for them to appreciate you know what you are talking about. Being able to develop and demonstrate key presence and communication skills is invaluable for leading and managing teams. This is particularly crucial for female leaders, particularly if they work in male dominated work environments. Also for establishing yourself as an expert. We show you key skills to develop this essential skill.

[Read more Here](#)

Say what you want: Say what you mean. Assertiveness Skills

Assertiveness and the ability to say what you mean is an invaluable skill; yet it is one many women find challenging. In this workshop – which has been delivered to female leaders globally, we discover what ‘assertiveness’ really is; what is stopping individuals from being assertive; why it is important to be assertive in certain situations and a number of tips to ensure you deliver assertive views and opinions.

Read more [here](#)



Be a panellist with impact

There is a conscious move to include more women speakers and experts in conferences and panel discussions. However, organisers still complain women are not saying “Yes” to being a speaker or panellist!

In this workshop we show you HOW to prepare, feel confident and speak with credibility at conferences and industry events. We focus on both face to face and virtual environments to ensure you are a major success.

Read more [here](#)



Breaking the Bias: making better decisions

The International Women's Day theme for 2022 was Break the Bias. We delivered virtual speeches and masterclasses to organisations all over the world: and on a number of occasions there have been men as well as women in the sessions.

There is huge value in understanding why bias is detrimental to any business; why we ALL have unconscious bias; how being consciously aware of decisions we make and how to use communication to qualify our decisions.

Everyone benefits from making unbiased decisions. Let's develop this skill so talent is recognized and rewarded.

More information [here](#)





Leading and Managing Hybrid Teams

Hybrid work environments are here to stay. Not only have businesses discovered that it is possible to have employees working in this way, but there are advantages to both employer and employees. However, unless this is done well: with there being no disadvantage to talented individuals working remotely, this will not work efficiently.

In this workshop we discuss what a hybrid work environment really looks like; how we shouldn't rely on constant virtual meetings, but create a variety of communication methods; and how we should consciously include those working remotely not in the office.

More information [here](#)



Embracing Equity: International Women's Day 2023

How can we create a work environment where everyone is valued? What can we do to lift others up and reach their potential? How can we reach our potential?

This talk will prompt discussions and creating an invaluable work environment.

[Read more about it here.](#)

Our Values at SuperStar Communicator



We believe everyone should have the skills and opportunity to be the best version of themselves in working environments. Being able to present yourself as confident, with presence and impact is essential for every talented individual. And we provide a variety of communication skill workshops; coaching and masterclasses to ensure everyone does this. Using the SuperStar Communicator™ methodology, created by our founder, Susan Heaton-Wright, we have identified key communication skill areas. Our workshops focus on these to ensure you are the best version of yourselves when you speak and communicate in business. [Watch our film](#) which shares the values for SuperStar Communicator

What is included?

The workshops, masterclasses and virtual workshops include blended learning materials for participants who are interested in more information.

SuperStar Communicator's work has been independently assessed by the CPD Standards for the quality and delivery of our training and content. We are proud to provide the very highest quality of learning for talented people. If any attendees require CPD certificates, please let us know.

www.superstarcommunicator.com



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About Susan Heaton-Wright



Susan Heaton-Wright is a multi-award winning global Virtual impact, communications and speaking trainer for corporate clients. She empowers talented people to create memorable and engaging business conversations. She is the creator of the Superstar Communicator™ methodology: a 5 step system for speaking and communicating effectively. Susan is an international speaker; the MD of award winning music company, Viva Live Music, podcaster and a former prize winning international opera singer. Since March 2020 she has delivered over 200 virtual workshops to attendees in over 100 countries. She is a Fellow of the Professional Speaking Association.

She delivers virtual seminars, workshops and individual training for many companies including Astra Zeneca, Deloitte, RBS, Shell, Microsoft, Hewlett Packard Enterprises, Invesco, AXA, the NHS and Pfizer. Many of her clients go on to be interviewed on Sky News and BBC as well as speaking at industry conferences.

In 2020, she was named as an #also 100 top inspirational female entrepreneur in UK. And in 2021 won a Silver Award in the Best Business Women's Awards and Bronze Award in the SME Hertfordshire Business Awards for Hertfordshire Business Woman of 2021. In 2022 she was a finalist in the FSB East of England Business Innovation Awards.

Susan's podcast is "Superstar Communicator" which has been named a top 20 Communications podcast in USA. Susan has studied Neuroscience, with a qualification from the British Psychological Society. She uses this knowledge in her coaching, training and speeches.

Susan is a Fellow of the Royal Geographical Society, The Royal Society of Arts and the Incorporated Society of Musicians. She leads a project of musicians in Greece annually, to deliver music workshops to refugees in Athens as part of the 'Love without Borders' charity.

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What our clients say:



Susan has a plan. This makes it very easy to work with her. Her content & tips are chunked "easy to digest" and even more important: they all make sense and are easy to apply. Did I mention that she is fun and entertaining on stage (live and virtually)? Saying this as a communication expert - Susan is communicative gold. **Katja Schleicher Public Speaking & Media Coach at Impact! Communication Coaching**

"This was an amazing session. Thank you Susan!" **Lorraine Eyers Greater London Authority**

"I have had great experience working with Susan on delivering a workshop to support our stakeholders in the Middle East region. it was so easy working with Susan. She understood our requirements, what we wanted and how she needed to customise the content for the audience; the content and delivery was great and we received great feedback from the attendees. I would definitely ask Susan to do another workshop for our members in the region." **Fazeela Gopalani Head of ACCA Middle East**

"Susan is one of the most genuine, professional and dedicated people that I know. Her particular brand of coaching, presentation skills and mentoring has led to numerous participants who have taken her courses, being able to present the very best version of themselves in the workplace. Susan is the 'real deal'. Believable, easy to connect with and easy to learn from. All of my business dealings with her have been positive. I would certainly recommend the Susan Heaton-Wright Superstar Communicator philosophy to companies and individuals alike. She can make a difference for you. Especially right now"

Keith Sammels CEO Law Creative

Susan, You were fantastic! We have received such positive feedback about not only the content you delivered, but about how you presented it. Very interactive, very engaging. We all loved it! Well done!

Michelle Connolly Pfizer

Thank you so much for today! You did brilliantly and everyone enjoyed the session. Love how you were able to tie it in a relate it to current news. **Sylvia Wajszczyk Invesco**

How to work with SuperStar Communicator



[Book a call](#) to discuss working with us.

- We would be delighted to discuss your virtual training requirements. Please call +44 (0) 1438 718 509 or email
- hello@superstarcommunicator.com
- Twitter: @superstarcomms
- LinkedIn: www.linkedin.com/in/susanheatonwright
- Podcast: [Superstar Communicator](#)
- Youtube: [Superstar Communicator](#)