



IMPACT, CREDIBILITY, PRESENTATION AND CONFIDENCE COACHING

Do you want to present the best version of yourself in all business conversations?

Do you wish to present yourself as a leader?
Make more impact when speaking to leadership teams?
Be identified as a future leader?
Preparing for an important speech?
Ensure you present yourself with excellence in an interview?
Present yourself with credibility, clarity and confidence?

www.superstarcommunicator.com +44 (0)1438 904000
hello@superstarcommunicator.com





**Never ever be underestimated,
ignored, interrupted or
undervalued again.**

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How we work

- We deliver one to one coaching face to face or virtually
- Prior to working with a client, we discuss the aims and proposed outcomes
- We measure progress and celebrate successes
- [The SuperStar Communicator™ Programme](https://www.superstarcommunicator.com) is a bespoke programme to develop emerging leaders
- We also offer sessions to work on a specific skill: for example a speech
- We offer coaching to run alongside masterclasses and workshops for additional learning

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About SuperStar Communicator

We believe everyone should have the skills and opportunity to be the best version of themselves in working environments. Being able to present yourself as confident, with presence and impact is essential for every talented individual. We provide a variety of communication skill workshops; coaching and masterclasses to ensure everyone does this. Using the SuperStar Communicator™ methodology, created by our founder, Susan Heaton-Wright, we have identified key communication skill areas. We have worked with global organisations including Astra Zeneca, Pfizer, Hewlett Packard, Shell, Microsoft. We have delivered work to attendees from more than 100 countries and are multi-award winning.

Our coaching clients have appeared on BBC and Sky News; radio interviews, speaking at conferences; as panellists. Many clients have prepared for successful interviews; including winning partnership positions at Big Four Accountancy companies; Law Firms and Consultancies.

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SuperStar Communicator video
Watch [here](#)



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Case Study



Dottore Andrea Luca is a leading spinal surgeon based in Italy. He is creating a VR learning platform to train surgeons in this area of healthcare. He and the hospital he worked at employed Susan to give Andrea skills to be able to pitch for funding for the project; inform other medical professionals about the project and to raise the profile of the project internationally. Andrea speaks Italian as his native language. He was putting too much scientific detail into his speeches. This led to audiences sometimes not engaging with his important messages.

We worked together on structuring conversations and speeches; the use of storytelling and case studies; the performance and considering where Andrea could speak. As a result, Andrea was invited to speak at a number of international medical events as well as delivering a short presentation at the G20 event.

What Dottore Luca said: "Susan's training course was excellent and allowed me to expand my perspectives. All was done in a smooth and enjoyable atmosphere. I really benefited from it."

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About Susan



Susan Heaton-Wright is a multi-award winning global virtual impact, communications and speaking trainer for corporate clients. She empowers talented people to create memorable and engaging business conversations. She is the creator of the Superstar Communicator™ methodology: a 5 step system for speaking and communicating effectively. Susan is an international speaker; the MD of award winning music company, Viva Live Music, podcaster and a former prize winning international opera singer. Since March 2020 she has delivered over 1300 virtual workshops to attendees in over 100 countries.

She delivers virtual seminars, workshops and individual training for many companies including Pfizer, Hewlett Packard, Astra Zeneca, Deloitte, RBS, Shell, Microsoft, AAP, Invesco, AXA, the NHS and Quintiles. She is delivering virtual workshops, masterclasses and coaching globally to leaders and emerging leaders. Many of her clients go on to be interviewed on Sky News and BBC as well as speaking at industry conferences. She is regularly interviewed on BBC Radio Five Live; BBC2, local radios and international podcasts. Susan has contributed to articles in Forbes, The Guardian, Huffington Post, Thrive Global, The Scotsman and trade publications. In 2020, she was named as an #100 top inspirational female entrepreneur in UK.

Susan's podcast is "Superstar Communicator" which has been named a top 20 Communications podcast in USA. Susan has studied Neuroscience, and has a qualification from the British Psychological Society and is a fully qualified teacher (QTS). She uses this knowledge in her coaching, facilitating and speeches.

Susan is a Fellow of the Royal Geographical Society, The Royal Society of Arts and the Incorporated Society of Musicians. She leads a project of musicians in Greece annually, to deliver music workshops to refugees in Athens as part of the 'Love without Borders' charity. When not working, Susan is a keen swimmer, surfer, plays the viola in an orchestra and designs and sews her own clothes.

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Feedback



Susan has a plan. This makes it very easy to work with her. Her content & tips are chunked "easy to digest" and even more important: they all make sense and are easy to apply. Did I mention that she is fun and entertaining on stage (live and virtually)? Saying this as a communication expert - Susan is communicative gold. **Katja Schleicher Public Speaking & Media Coach at Impact! Communication Coaching**

"This was an amazing session. Thank you Susan!" **Lorraine Eyers Greater London Authority**

"Susan is one of the most genuine, professional and dedicated people that I know. Her particular brand of coaching, presentation skills and mentoring has led to numerous participants who have taken her courses, being able to present the very best version of themselves in the workplace. Susan is the 'real deal'. Believable, easy to connect with and easy to learn from. All of my business dealings with her have been positive. I would certainly recommend the Susan Heaton-Wright Superstar Communicator philosophy to companies and individuals alike. She can make a difference for you. Especially right now"

Keith Sammels CEO Law Creative

Susan, You were fantastic! We have received such positive feedback about not only the content you delivered, but about how you presented it. Very interactive, very engaging. We all loved it! Well done! **Michelle Connolly Pfizer**

Thank you so much for today! You did brilliantly and everyone enjoyed the session. Love how you were able to tie it in a relate it to current news. **Sylvia Wajszczuk Invesco**

"I have had great experience working with Susan on delivering a workshop to support our stakeholders in the Middle East region. it was so easy working with Susan. She understood our requirements, what we wanted and how she needed to customise the content for the audience; the content and delivery was great and we received great feedback from the attendees. I would definitely ask Susan to do another workshop for our members in the region." **Fazeela Gopalani Head of ACCA Middle East**

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Arrange a call



Why not [book a call](#) to discuss working with us:



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Instagram: [@susanheatonwright1](#)



Podcast: [SuperStar Communicator Podcast](#)