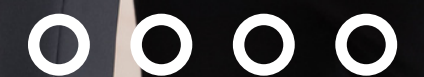




WORKSHOPS, TALKS AND MASTERCLASSES FOR EMERGING LEADERS

DELIVERED BY SUPERSTAR COMMUNICATOR





DEVELOPING YOUR EMERGING LEADERSHIP TALENT

Developing and retaining your talented emerging leaders is a current challenge for many organisations. Empowering your talent by cultivating their skillset benefits the organisation, as they lead their teams more effectively as well as showing how much you value their professional development. We have a number of leadership communication topics invaluable for all emerging leaders. We would be delighted to deliver these to your talent.

Working with us on an ongoing basis

Our topics are powerful ways of developing the emerging leaders in your organisation. Learning continuously is the most effective way for your talent to improve their leadership skills. Why not consider a series of topics rather than one stand alone one.

We offer different options for successful learning and development of skills.

- A series of masterclasses
- A series of facilitated workshops
- Individual coaching for talented emerging leaders

ABOUT US

Our specialization is to ensure everyone makes a positive impact in all business conversations. We are leading experts in spoken communication and have supported businesses and individuals globally with their spoken communication skills. SuperStar Communicator empowers individuals and businesses to speak with impact, influence, credibility and confidence in all business conversations.

This ranges from public speaking, presentations, pitching, meetings and leadership communication.

We have created the SuperStar Communicator™ Methodology; which highlights the key skill areas essential for being an excellent spoken communicator. We deliver a range of workshops, masterclasses, speeches, coaching and online courses to support clients. Our delivery is online or face to face at some locations.

We have delivered online workshops to attendees from over 100 countries. Our clients include Pfizer, AstraZeneca, Hewlett Packard Enterprises, Invesco, Deloitte, professional associations and organisations globally.

We have selected specific topics to develop the 'Leadership Communication Skills' emerging leaders. These skills will support their professional development and to work more efficiently.

We are always delighted to discuss different workshop and masterclass options.
Do book a call here if you would like to discuss your training requirements.



Watch The SuperStar Communicator Video

Watch the SuperStar Communicator [video here](#)



FEEDBACK

"This was an amazing session. Thank you Susan!"
- Lorraine Eyers, *Greater London Authority*

"Susan is one of the most genuine, professional and dedicated people that I know. Her particular brand of coaching, presentation skills and mentoring has led to numerous participants who have taken her courses, being able to present the very best version of themselves in the workplace. Susan is the 'real deal'. Believable, easy to connect with and easy to learn from. All of my business dealings with her have been positive. I would certainly recommend the Susan Heaton-Wright Superstar Communicator philosophy to companies and individuals alike. She can make a difference for you. Especially right now"

- Keith Sammels
CEO - Law Creative

"Susan, You were fantastic!
We have received such positive feedback about not only the content you delivered, but about how you presented it. Very interactive, very engaging. We all loved it! Well done!"

- Michelle Connolly,
Pfizer

"Thank you so much for today! You did brilliantly and everyone enjoyed the session. Love how you were able to tie it in a relate it to current news. "

- Sylvia Wajszczyk
Invesco

"I have had great experience working with Susan on delivering a workshop to support our stakeholders in the Middle East region.

It was so easy working with Susan. She understood our requirements, what we wanted and how she needed to customise the content for the audience; the content and delivery was great and we received great feedback from the attendees.

I would definitely ask Susan to do another workshop for our members in the region. "

- Fazeela Gopalani,
Head of ACCA Middle East Region

BREAK THE BIAS: CHALLENGING YOUR DECISION MAKING AND UNCONSCIOUS BIAS AS A LEADER

Many of our decision making is based on instinctive, unconscious bias. Within business this could impact our ability to make effective decisions. As leaders, we need to be aware of stereotyping and using unconscious bias when making decisions. This is a powerful topic which challenges everyone to create a better process of making decisions.

[More information here.](#)





TIME MANAGEMENT SKILLS

We are all time poor; and are expected to deliver more work for others. “I have too much to do” and “I don’t have time” are complaints we are all hearing. Being able to manage your time and work more effectively and efficiently is a skill we all need to acquire. In this interactive workshop, we will share practical ways to manage your time and work more efficiently.

More information here

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HOW TO RAISE YOUR VISIBILITY FOR CAREER SUCCESS

How is it that some people rapidly climb the career ladder whilst others – who might be equally as good, remain at a lower level? Having studied very successful people; watching their behaviour, actions and attitudes, I have identified key engagements these successful people do in order to be visible to decision makers. And in this time where cuts are being made, you want to be the go to person: the person who is positively noticed – and I don't mean the loudest person: the last person standing when difficult decisions are made.

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SAY WHAT YOU WANT, SAY WHAT YOU MEAN, ASSERTIVENESS SKILLS

Many people are worried about being assertive: they believe they are coming across as aggressive. Yet everyone has the right to express their needs. Being assertive is an essential skill for anyone. It makes you a better colleague, team player and human being. This is especially true for emerging leaders who need to develop skills in setting boundaries and leading teams effectively

[More information here.](#)





HOW TO HAVE DIFFICULT CONVERSATIONS AT WORK

All leaders and managers have difficult conversations at some point in time. Having difficult conversations may never be easy, but there are ways to make those conversations both productive and as painless as possible. In this interactive session I share ways you professionally lead a difficult conversation.

[More information here.](#)

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NETWORK FOR SUCCESS

Networking is an essential skill if you wish to raise your profile professionally and/or move your business forward, yet it is something many people dread. Being able to create and maintain a strong network is crucial. As an emerging leader, being able to develop peer to peer support at a senior level is essential. This is an interactive session, as well as providing ideas for developing business relationships

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PREPARING TO BE A PANELLIST OR CONFERENCE SPEAKER

Being panellist or speaker is a great way to raise your profile and credibility. It is also an essential skill for emerging leaders to establish their expertise internally and within their industry sector. As well as general preparation, there are specific skills required to ensure you shine and present the best version of yourself. We share tips and techniques to ensure you shine as a speaker or panellist.

[More information here.](#)



HOW TO DEMONSTRATE AND DEVELOP CREDIBILITY

There are situations in business where we need to demonstrate your credibility or personal impact. This gives clients, prospects, stakeholders, colleagues and senior staff more confidence in your abilities. It also assists in the “Building Trust” part of business development. In this session we share key characteristics of credibility and how to use it in an authentic way in business conversations. We also build your awareness of how your presence and confidence plays a role in credibility, even when you are not speaking.

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STORYTELLING FOR BUSINESS

Using stories in our communication: whether it be speaking, written or using social media, is a powerful way to engage and influence your audience. It ensures your messages are memorable. They are particularly powerful when sharing complicated or technical information. This session explains the science behind storytelling; how to structure stories for the maximum power and when to use them.

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POWERFUL REPORT WRITING

Business report writing and business communication is an essential skill for decision making; business development and expansion. Using elements of the Superstar Communicator™ methodology, we share how to construct business communication; highlighting the most important information; focused information, calls to action and conclusions. We will focus on written and spoken communication. This is a vital skill to develop as a leader; to influence and aide decision making.

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A woman with glasses and a lanyard is talking to a man at a networking event. They are both holding glasses of white wine. In the background, other people are visible, including a man in a blue blazer and a woman with curly hair.

HOW TO BE POSITIVELY DISRUPTIVE

We are trained to pass exams; to fit in; to 'be good and keep our head down and work'. However, we are living in a changing world. In the last 3 years we have seen the world of work change for ever, and this has involved people challenging how we work; the systems we have in place to work in a hybrid work environment. Having the ability to challenge existing norms; to identify opportunities and bring these to the workplace are invaluable for companies. But is a fine line between being Disruptive and a positive disruptor. In this topic we will discover how to avoid being mediocre: but a positively disruptive, invaluable member of your team.

[More information here.](#)

COMMUNICATE AS A LEADER

There is so much emphasis on 'Speaking like a leader' when conversations are not exclusively about speaking but a two way conversation. In this powerful session essential communication skills are covered to ensure your communication is effective as a leader or emerging leader. Using the SuperStar Communicator™ methodology we break down good communication practice for leaders.

[More information here.](#)

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WHAT IS INCLUDED

Includes: Blended learning materials for participants who are interested in more information, accessed via the Superstar Communicator APP (free and you do not need to register to access this).

The virtual workshops and masterclasses are available as 60 minute interactive learning session. And also at limited locations for live workshops. The slides are available afterwards, and CPD certificates are available to participants.

If you would like to discuss your training and talent development programmes and how we could assist you please

BOOK A CALL



CPD ACCREDITED VIRTUAL WORKSHOPS & MASTERCLASSES

Our talks, masterclasses and workshops are CPD Accredited; the content, structure, delivery and learning outcomes have been rigorously assessed by an independent organisation. This ensures the quality and value of the content is of the highest standard.



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ABOUT SUSAN



Susan Heaton-Wright is a multi award winning global impact, communications and speaking expert for emerging leaders and the creator of the Superstar Communicator™ methodology. She is an international speaker; the MD of award winning music company, Viva Live Music, podcaster and a former prize winning international opera singer.

She has delivered keynotes, seminars, workshops, masterclasses and individual training for many companies including Astra Zeneca, Pfizer, Shell, Microsoft, AXA, Deloitte, RBS, Invesco, the NHS and Syneos. As a CPD accredited speaker and virtual speaker, she regularly delivers speeches and seminars to professional organisations and organisations worldwide. She is regularly interviewed on BBC Radio Five Live; BBC2, local radios and international podcasts.

Susan has contributed to articles in Forbes, The Guardian, Huffington Post, Thrive Global, The Scotsman and trade publications. In 2020, she was named as an #also 100 top inspirational female entrepreneurs in UK. In 2021 she was a Silver Award winner in the Best Business Womens Awards and Hertfordshire Business Woman of the Year and a finalist in the Innovation Class of the East of England Business Awards.

Susan is a Fellow of the Royal Geographical Society, The Professional Speaking Association, The Royal Society of Arts and the Incorporated Society of Musicians. She leads a project of musicians in Greece annually, to deliver music workshops to refugees in Athens as part of the 'Love without Borders' charity; surfs, designs and sews her wardrobe and plays the viola in an orchestra.

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CONTACT US

*We would be delighted to
discuss your virtual training
requirements.*

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Youtube: [Superstar Communicator](#)

