



SHORT TALKS & MASTERCLASSES

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Short Talks and Masterclasses

Short talks during lunchtime or after work hours are an excellent way to foster learning and growth within your team. They help build a sense of community, especially in a hybrid work environment. These sessions encourage employees to come into the office, strengthen company culture, and build personal connections. Additionally, the topics promote a growth mindset, making them ideal for businesses aiming for success with top talent.

[Read more here.](#)

How To Be Positively Disruptive

Positive disruption is about challenging the status quo to improve processes, uncover opportunities, and inspire innovation. While professional training often emphasizes doing things “right,” today’s workplace values those who question existing systems and propose better solutions.

In this session, we’ll explore the career and organizational benefits of being positively disruptive. Learn how to identify opportunities for change, articulate your vision with clarity, and lead your team toward better outcomes—all while making a lasting impact.

[Read more here.](#)



Push away your fear: embrace the value of AI

Recent research by SuperStar Communicator has shown that many people are concerned about the impact of AI on their careers, fearing job loss, security risks, and biases in AI results. However, the reality is that AI is here to stay and, if used correctly, can positively enhance our lives. In this short talk, we explore both the positives and negatives of AI, providing practical tips on how to leverage AI to make your professional life easier and more efficient.

[Read more here.](#)



Manage your Fear & Show up with Confidence

Fear often holds us back—whether it's stepping up for a presentation, pursuing a promotion, or speaking up in a meeting. This course, close to the heart of our founder, Susan Heaton-Wright, draws from her own journey of overcoming fear—from trauma to becoming an international opera singer and award-winning business owner.

Using insights from neuroscience and techniques learned from the theatre, Susan will guide you through powerful strategies to manage fear and nervousness. This workshop equips you with practical tools to show up confidently and become the best version of yourself.

[Read more here.](#)



How To Demonstrate and Develop Credibility

In business, demonstrating credibility is crucial for gaining the confidence of clients, prospects, stakeholders, and colleagues. It also plays a key role in building trust and advancing business development.

In this workshop or masterclass, you'll learn the key characteristics of credibility and how to authentically apply them in business conversations. We'll also explore how your presence and confidence contribute to your credibility, even when you're not speaking.

[More about this talk here.](#)



Raise your Visibility for Career Success

Tired of watching others land their dream jobs while you feel stuck? You work hard, deliver outstanding results, yet promotions seem to pass you by. Here's the truth: hard work alone isn't enough. Career acceleration requires more—like being visible to decision-makers and strategically positioning yourself for success.

In this session, we'll reveal proven strategies to fast-track your career, help you identify where to focus your efforts, and craft your personalized acceleration plan. You'll also discover the SuperStar Communicator™ model, designed to pinpoint the gaps holding you back and guide your path to future success.

[More about this talk here.](#)



**RAISE YOUR VISIBILITY
FOR
CAREER SUCCESS**





Networking for Success

Networking is key to raising your professional profile and advancing your business, yet many people avoid it. Building and maintaining a strong network is essential for success.

In this interactive masterclass, attendees gain essential skills for both in-person and online networking, including how to meet new people, have engaging conversations, know when to move on, follow up and build business relationships effectively. The session features the SuperStar Communicator™ Network Strategy system, designed to maximize the impact of networking events.

In this talk – which if required is interactive, Susan shares tips and strategies for building your connections.

[More about this talk here.](#)

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Break The Bias

Many of our decisions are influenced by unconscious biases, which can hinder our ability to make effective, inclusive choices in business. In this powerful session, we explore why we rely on instinctive decisions, the impact of stereotypes, and provide actionable solutions for making better, more inclusive choices moving forward.

This workshop challenges participants to recognize their own biases, understand where they come from, and take steps to improve decision-making in business. It's a crucial session for talented individuals early in their careers, empowering them to lead with greater awareness and impact.

[More about this talk here.](#)





Be a SuperStar Communicator

Do you want to make a lasting impact in every business conversation? Do you aspire to be listened to, influence decisions, and gain respect? This session, using the SuperStar Communicator™ methodology, will help you speak with clarity, credibility, and confidence.

Susan shares expert tips and strategies to help you communicate effectively and elevate your presence in any business setting..

[Watch Susan delivering this speech](#)

[More about this talk here.](#)

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Women in Leadership Communication

This transformative workshop, delivered globally to multinational companies, business organisations, and SMEs, empowers women to excel in all business conversations—from public speaking to meetings.

Using cutting-edge neuroscience and career research, we provide practical, inspirational and relevant insights that make a real difference. The focus is on building confidence, clarity, credibility, and impact. Attendees learn small yet powerful techniques that ensure they communicate with authority and achieve their full potential—without the belief that women need “fixing.”

[Learn more about Women In Leadership Communication talk here.](https://www.superstarcommunicator.com)



Effective Presentations

Presenting ideas, opinions, or pitches is a vital skill for success. Using the SuperStar Communicator™ Methodology, this workshop boosts attendees' confidence in preparing and delivering impactful presentations. Participants learn to craft content with purpose, utilize AI tools for research, and present with credibility.

Clients can enhance learning with the SuperStar Communicator™ Presentation Skills Workbook, combining workshops or masterclasses with independent study for lasting results.

[Read more about it here.](#)



Accelerate Action – International Women’s Day

The theme for International Women’s Day in 2025 is Accelerate Action.

We know gender parity for women and girls lags behind those of men and boys. In order to accelerate change, we all need to have effective conversations: with decision makers, influencers and with male allies, on how to improve lives for women and girls.

The session includes ideas on how to lead conversations and possible areas to discuss.

[Read more about it here.](#)





About Susan Heaton-Wright

Susan Heaton-Wright is a leading thought leader in presence, charisma, and credibility. As an international keynote speaker, multi-award-winning businesswoman, former prize-winning opera singer, author, and podcaster, she empowers emerging leaders, teams, and organizations to communicate with impact, confidence, clarity, and authenticity in all business conversations. Her expertise helps clients excel in delivering speeches, pitching for investment, public speaking, effective meeting participation, and presenting ideas with influence and authority.

Through her company, SuperStar Communicator, Susan has worked with professionals from over 140 countries and collaborated with leading organizations across the pharmaceutical, financial services, professional services, and multinational sectors. She has delivered keynote speeches and innovative learning experiences globally, including in the UK, Italy, France, Belgium, the Netherlands, Ireland, UAE, and Lithuania, as well as through virtual and hybrid formats. In 2020, she was named one of the Top 100 Influential Female Entrepreneurs in the UK and serves as a launch leader for EMEA leadership programs for HBA.

Passionate about giving back, Susan supports the Love Without Borders charity for refugees, fundraises for the Alzheimer's Society, and assists the Isabel Hospice in Hertfordshire. Outside her professional life, Susan enjoys performing with her improv troupe, playing the viola in an orchestra, swimming, and designing and sewing her handmade wardrobe from her home in Hertfordshire.

[Read more Here](#)

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Testimonials

Had the pleasure of connecting with Susan to speak at our company's *International Women's Day event on behalf of our Employee Resource Group (ERG): Women@Haleon*.

Her session on *"Raise Your Visibility for Career Success"* was nothing short of exceptional.

Dianne Ferriera

Susan brought an incredible energy to the event, captivating the audience from the moment she began. Her enthusiasm and passion for empowering women in their careers were truly infectious. She provided many of practical tips and strategies that were immediately actionable, making her advice not only insightful but also highly applicable to our professional lives.

I have had great experience working with Susan on delivering a workshop to support our stakeholders in the Middle East region. It was so easy working with Susan. She understood our requirements, what we wanted and how she needed to customise the content for the audience; the content and delivery was great and we received great feedback from the attendees. I would definitely ask Susan to do another workshop for our members in the region.

Fazeela Gopalani Head of ACCA Middle East

Her engaging presentation style and real-world examples resonated deeply with our people. I am extremely grateful for Susan's contribution to our event. Her session was a highlight of the day, offering valuable tools for enhancing our professional visibility and advancing our careers. I highly recommend Susan to any organization looking to inspire and empower their team. Thank you, Susan, for your incredible energy and the practical tips you shared with us!

Susan is an experienced and engaging speaker who provides practical, achievable advice on how to present and communicate effectively. I recently heard her address a large audience of legal and associated professionals. She left those in the room buzzing, confident and empowered.

Jill Patterson, Partner, Leigh Day LLP

Susan's exceptional communication skills and natural stage presence truly shone when she MC'd at a recent event where I was chairing a panel. She was an absolute pleasure to work with, effortlessly guiding the program with warmth and professionalism. Susan's ability to connect with the audience and create a comfortable atmosphere made the event a resounding success. Her delivery was impeccable, keeping the energy high and ensuring smooth transitions throughout the day.

Richard Etienne:

I'm confident Susan would be an asset to any event, large or small. She's a true **"Superstar Communicator"** who empowers others to shine. I highly recommend her for any role that demands confidence, charisma, and a genuine passion for effective communication.

Susan is one of the most genuine, professional and dedicated people that I know. Her particular brand of coaching, presentation skills and mentoring has led to numerous participants who have taken her courses, being able to present the very best version of themselves in the workplace. Susan is the 'real deal'. Believable, easy to connect with and easy to learn from. All of my business dealings with her have been positive. I would certainly recommend the Susan Heaton-Wright Superstar Communicator philosophy to companies and individuals alike. She can make a difference for you. Especially right now

Keith Sammels CEO Law Creative

Susan, You were fantastic! We have received such positive feedback about not only the content you delivered, but about how you presented it. Very interactive, very engaging. We all loved it! Well done!

Michelle Connolly Pfizer

Let's discuss how Susan could deliver a talk for your organisation.

Susan delivers talks in person and virtually. Shall we arrange a time to discuss Susan inspiring your team?

[Book a call here.](#)

[Read more about the short speeches here.](#)

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